

BARSA Design Co.

TRADE FAIRS / BRAND WORKS

BARSA Design is an architectural Tehran based established company oriented toward designing and constructing custom exhibition stand in individual and pavilion solutions and brand works projects.

Company: BARSA Design - www.barsadesign.com

Country: Iran

Official Established date: March 2004

Managing director & CEO: Alireza Jahanpanah

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Number of employees in total: 60 (40% office staff and 60% factory)

- **Over 20 years on the market**
- **Over 60 trained employees in office & factory**
- **2500 sqm warehouse, equipped workshop & office under one roof**
- **Professional in project management services in-house from planning, designing to implementing of large scale project exhibition stand**
- Vice president of ESBAT.org (Exhibition Stand Builders Association of Tehran)
- "A grade certificate" from Iran International Exhibition Company
- Membership of IFES (International Federation of Exhibition and Event services)
- Membership of German-Iranian Chamber of Commerce

Highlight of recent Trade Fairs Projects:

- Official stand contractor of Iran Oil Show 2017
- HAMRAH AVAL (The First Operator Mobile Telecom Company of Iran) stand, 2500 to 3500 sqm in TELECOM exhibition, for eight several years(2010-2017)
- Iran National Pavilions in Sial-Paris, France, 2010, 2012, 2014, 2016 and coming 2018 in about 600 sqm each year
- Iran National Pavilions in Anuga-Cologne, Germany, 2011, 2015, 2017 in about 500 sqm each year
- From 2014 we are the reliable executive & management partner for many National Pavilion projects like Turkey, Korea, Austrian, Germany, Finland, Armenia, Poland ... in several fairs like OilShow, IranPlast, AgroFood, IranWire ... in Iran
- Designing and constructing of many individual stands for national and international clients in Iran for several years, like; Iran National Petro chemical company (NPC), AKPC, MAPNA, BRUECKNER, Wintershall, Weisser, ABB, LG, SAMSUNG, HUAWAEI, BP, Shell, TOYOTA ...
- Designing and constructing stand of many companies in Auto fairs in Iran for several years before sanction, like; IRAN KHODRO, TOYOTA, Shell, Helix, Castrol ... and recently for RENUIT & DS in Tehran Auto Show 2017 in about 1000 sqm

Highlight of recent Brand Works Projects:

- Carrefour/Iran hyper star, since 2011 (product stands, shop counters, shelf branding, reception counters, office furniture)
- L'Oreal & Vichy cosmetics representing in Iran, since 2012 (product stands, display stands, demo stands, leaflet stands)
- Huawei Co., Since 2013 (mobile live stands, shop branding, road show, flag ship)
- Sony Mobile, since 2013 (mobile live stands, shop branding)
- SEB Group in Iran, representing TEFAL home appliances, since 2014 (product stands , Exhibition stands)
- German Embassy & German School, Since 2012 (interior design and production)
- Efes Beverage Group, since 2016 - (product & demo stands for non-alcohol beverages, shelf branding)